



IT/Business Alignment at Riyad Bank

Riyad Bank, one of the largest financial institutions in Saudi Arabia and a leading financier of syndicated loans for oil and petrochemicals, hired Abraic to help improve alignment between the Business Intelligence (BI) team's objectives and the organization's strategy.

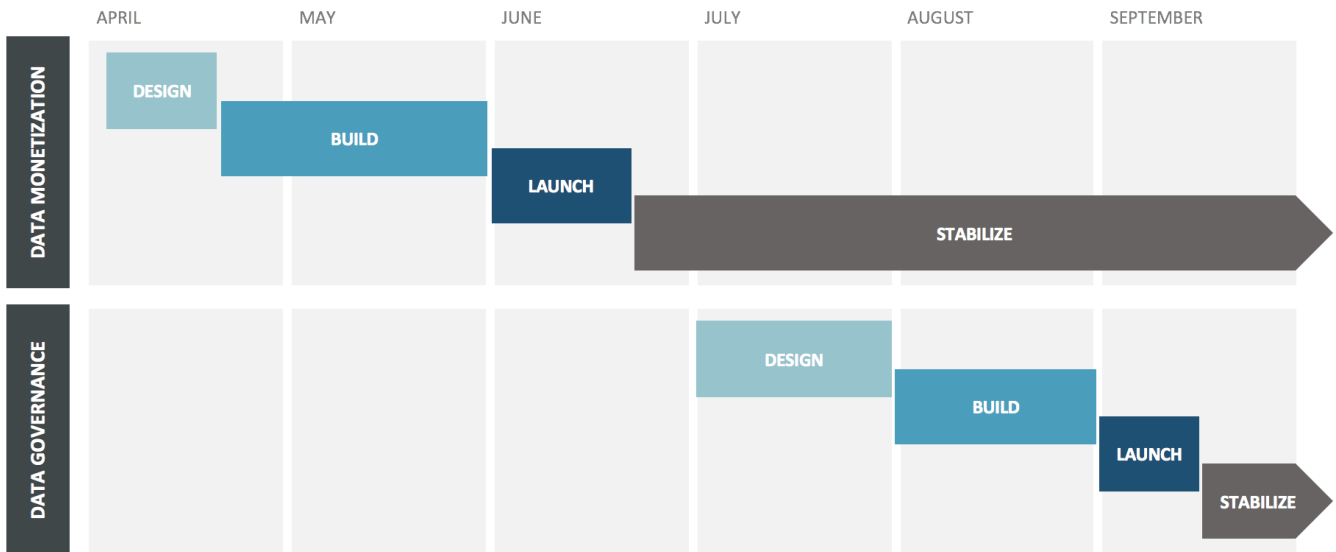
Abraic promptly conducted interviews and workshops to analyze the bank's needs within a compressed timeframe. Abraic then facilitated the creation of a roadmap and guidelines for restructuring the BI team to be more aligned with the business. Project sponsors noticed an immediate and clear improvement in the language and depth of understanding of the value and direction of the BI group.

"Our department's strategic objectives are now aligned within the organization and with the bank's strategy. Prior to this engagement, we had never fully appreciated or genuinely understood the corporate strategy like we do now."

–VP of Business Information Management, Riyad Bank

A key deliverable from this engagement included a **Governance Mobilization Timeline**, and the phases necessary to improve alignment between the Business Information Management team's objectives and the organization's strategy:

Governance Mobilization Timeline



Governance Mobilization Phases and Tasks



Abraic also produced a **Strategy Map** as well as a **Change Agenda**, which defined *current-state* summaries and *future-state* visions across 13 dimensions:

- Customer Focus
- Sponsorship

- Strategy
- Communication
- Change Management
- Organizational Position
- Technology Adoption
- Technology Infrastructure
- Internal Processes
- Governance
- Data Quality
- Data Latency
- Talent

With these tools in hand, Riyadh Bank's BI team was prepared to make critical process changes, and ultimately to improve internal alignment with the enterprise.

Abraic's recommendations and deliverables are always tailored to the specific needs of a given client. If you're interested in improving the alignment between a given department and the larger organization, please [contact us](#).